



Jersey County Fair

PO Box 276 Jerseyville, IL 62052

Phone: (618) 535-6461
tiffanyleighphillips1991@gmail.com

To Whom it May Concern,

I hope this letter finds you well. On behalf of the Jersey County Fair Board, I am pleased to extend an invitation to become a sponsor of the 2026 Jersey County Fair. As a long-standing community event that brings together families, neighbors, and local businesses, the fair offers a unique opportunity to support our community — while providing excellent visibility for sponsoring partners.

Each year, the Jersey County Fair draws thousands of attendees from throughout Jersey County and surrounding areas — a diverse audience of residents and visitors alike. With your support, we can continue to deliver a memorable, family-friendly event full of entertainment, contests, agricultural exhibits, community outreach, and tradition.

Why Sponsor the Jersey County Fair?

- **Community Reach & Local Exposure:** Sponsoring businesses will receive recognition in our fair marketing, on-site signage, event programs, social media, and fair communications — giving you exposure to a broad local audience.
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- **Support Local Traditions & Community Engagement:** Your sponsorship helps keep the fair strong and accessible, supporting local agriculture, families, volunteers, and community spirit.
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- **Flexible Sponsorship Options:** We offer a variety of sponsorship levels and custom packages so you can choose the level of support that fits your business's goals and budget. (Details enclosed.)
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- **Positive Brand Association:** Align your business with a beloved community event — showing that you care about supporting local families, youth, and traditions.
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Enclosed you will find our 2026 Sponsorship Packet, which outlines the different sponsorship levels, benefits at each level, and how you can sign up. We would be honored to have you join us as a sponsor for this year's fair.

If you are interested — or have any questions — please feel free to contact me directly by phone or email. I would be happy to visit with you or provide additional information about sponsorship benefits and custom options.

Thank you for considering this invitation. Your partnership would make a meaningful difference for the Jersey County Fair and our community. We hope to partner with you in making the 2026 fair our best yet.

With appreciation,

Tiffany Phillips

Secretary

Jersey County Fair Board

618-535-6461

tiffanyleighphillips1991@gmail.com

JERSEY CO FAIR

2026 SPONSOR PACKAGES

For More Information visit:

www.jerseycountycountyfair.com or
email tiffanyleighphillips1991@gmail.com

GRAND CHAMPION

\$2,000

- Grandstand Event Sponsor
- 6 Season Gate Passes
- 25 Event Tickets
- 4 Armbands
- Free Exhibit Booth Space
- ½ Page Sponsor Ad in Fair Book
- Banner Track side
- \$50 Fair Food Money

- Company Logo on website
- Grand Champion Banner
- Logo on Digital Board
- 2 FREE Parade Spaces
- Sponsor ad reading at grandstand event you sponsor
- Reading of Sponsor Name at grandstand events
- Individual Social Media Thank You

BLUE LEVEL

\$1,000

- 4 Season Gate Passes
- 15 Event Tickets
- 2 Armbands
- Free Exhibit Booth Space
- Logo in Fair Book
- \$25 Fair Food Money
- Banner Track side

- Company Logo on website
- Logo on Digital Board
- 2 FREE Parade Spaces
- Reading of Sponsor Name at grandstand events
- Social Media Thank You with Blue Level Sponsors

RED LEVEL

\$500

- 10 Event Tickets
- Logo in Fair Book
- Banner Track side
- Company Logo on website
- Logo on Digital Board

- 1 FREE Parade Spaces
- Reading of Sponsor Name at grandstand events
- Social Media Thank You with Red Level Sponsors

WHITE LEVEL

\$300

- 4 Event Tickets
- Name in space for White Level in Fair Book
- Reading of Sponsor Name at grandstand events
- Social Media Thank You with White Level Sponsors



JERSEY CO FAIR

2026 SPONSOR FORM

Forms & Logo Documents Due April 20, 2026 to Tiffanyleighphillips1991@gmail.com.

Payments can be mailed to Jersey County Fair PO Box 276 Jerseyville, IL 62052

PLEASE FILL OUT BELOW INFORMATION:

Sponsor Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

**Please answer the questions below:

What level of Sponsorship would you like? Grand Blue Red White

If you are a Grand, Blue, or Red have you provided the below items to the email listed above?

logo in jpeg format

Sponsor ad (GRAND LEVEL ONLY)

Sponsor Level Packages are attached. If you have questions please call Tiffany at 1-618-535-6461

OFFICE USE ONLY:

Method of payment: _____

Date Received: _____

Billboard jpeg received (if applicable)

Banner jpeg received (if applicable)

1-2 Sentence Ad received

Website jpeg received

Logo & website link added to fair website

(if applicable)

Logo in fair paper (if applicable)

Logo sent for banner print (if applicable)

AD added to grandstand announcer binder

Banner printed (if applicable)



*Tickets can be picked up in fair office week of fair. Forms may be mailed or emailed.

JERSEY CO FAIR

SPONSOR SURVEY

We value your feedback. What enhancements or new offerings should we consider for our Jersey County Fair sponsorship packages?

PLEASE FILL OUT THE SURVERY BELOW TO ALLOW US TO ENHANCE OUR SPONSOR PACKAGES:

How satisfied were you with the overall sponsorship experience last year?

Very satisfied Satisfied Neutral Unsatisfied Very unsatisfied

How easy was the sign-up and payment process?

Very easy Easy Neutral Difficult Very Difficult

Did you feel your business received appropriate recognition for its sponsorship?

Yes Somewhat No

If no, what can we do different? _____

Which current benefits are most valuable to your business? (Select all that apply)

Signage Website/social media promotion Sponsor passes Event announcements Booth/vendor
Other: _____

Which new benefits would you like to see offered? (Select all that apply)

Additional social media spotlights/videos	Opportunity to present awards on stage
Business feature in fair program or website	Sponsor networking event
Hospitality tent access	Behind-the-scenes tour or livestock barn access
Other: _____	

How would you rate communication throughout the sponsorship process?

Excellent Good Fair Poor

How would you prefer to receive information in the future? (Select all that apply)

Email Phone Mail In-person meeting

Any additional comments or feedback?

Open response: _____

